

2026



***Blueberry***  
CONFERENCE

**TUESDAY, FEBRUARY 3, 2026**

7:30 a.m. – 5:00 p.m.

**Salem Convention Center**  
Salem, Oregon

Program Sponsor:



Presented by:

OREGON BLUEBERRY COMMISSION • NORTH WILLAMETTE RESEARCH AND EXTENSION CENTER

# PRE-REGISTRATION FORM

Pre-registration – Please return by January 20, 2026 (Registration at meeting is \$70)

Company or Farm Name:

Mailing address:

Phone:

Email:

Please make copies of form for additional registrants

**Meeting Registration** (Includes Lunch and one ticket to Industry Reception.) - \$60 each

**TOTAL**

1 **Name Registered** Email \$

\$60 each – Includes Lunch and Industry Reception.

2 **Name Registered** Email \$

\$60 each – Includes Lunch and Industry Reception.

3 **Name Registered** Email \$

\$60 each – Includes Lunch and Industry Reception.

4 **Name Registered** Email \$

\$60 each – Includes Lunch and Industry Reception.

5 **Name Registered** Email \$

\$60 each – Includes Lunch and Industry Reception.

6 **Name Registered** Email \$

\$60 each – Includes Lunch and Industry Reception.

**Student Registration** (Includes Lunch and Industry Reception) - \$20 per student

Student Email \$

School

**Additional Industry Reception Tickets** – \$10 each

Name \$

Name \$

**Conference Sponsorship**

☐ **Gold Sponsor – \$500**

**Sponsorship Available – DISPLAY AREA SOLD OUT**

\$

(Includes ~~display table~~ and one registration, lunch and industry reception)

☐ **Platinum Sponsor – \$1,000**

**Sponsorship Available – DISPLAY AREA SOLD OUT**

\$

(Includes ~~display table, priority location selection~~ and two registrations, lunches and industry receptions)

**TOTAL DUE: \$**

## MAIL TO:

**Oregon Blueberry Commission**

PO Box 3488, Salem, OR 97302

503-364-2944 • [www.oregonblueberry.com](http://www.oregonblueberry.com)

## PRE-REGISTRATION DEADLINE IS JANUARY 20, 2026.

If registering by mail, make check payable to Oregon Blueberry Commission.

Save \$10 by pre-registering  
Registration at the meeting will be \$70.

**No waiting!** If pre-registered, you may pick up your packet and tickets at the Registration Desk.

**No pre-registration refunds after January 20, 2026.**

**REGISTER ONLINE AT:**  
[oregonblueberry.com/conference](http://oregonblueberry.com/conference)





ALL DAY

**THE BLUE ROOM – Courtesy of FMC**

WILLAMETTE FOYER

7:30 a.m. – 4:00 p.m. **REGISTRATION****LANYARDS – Courtesy of Fall Creek Farm & Nursery**

WILLAMETTE B, C &amp; FOYER

7:30 a.m.

**COFFEE – Courtesy of Corteva Agriscience**8:00 a.m. – 5:00 p.m. **EXHIBITORS**

WILLAMETTE A &amp; D

7:55 a.m.

**Welcome***Wally Lierman, Oregon Blueberry Commission, Chairman*

8:00 a.m.

**Pollination Research in Oregon Blueberries***Andony Melathopolis, Oregon State University, Corvallis**Miranda Jones, USDA/ARS and Utah State University, Logan, Utah*

8:45 a.m.

**The ODA/ODF Seasonal Climate Forecast***Pete Parsons, Smoke Management Lead Meteorologist, Oregon Department of Forestry*

9:15 a.m.

**The 2026 Legislative Session - Updates of Importance for the Oregon Blueberry Industry***Katie Murray, Oregonians for Food & Shelter, Salem*

9:45 a.m.

**BREAK – Courtesy of True Organic Products**

VISIT EXHIBITORS



10:15 a.m.

**Advocating for Blueberries: Policy, Nutrition, and Export Opportunities Shaping Our Future***Alyssa Houtby, USHBC/NABC, Folsom, California*

11:15 a.m.

**Pesticide Registration Process in Blueberries Through the IR-4 Program***Dalila Rendon, Oregon State University, Corvallis*

11:45 a.m.

**LUNCH – Courtesy of Wilbur-Ellis (included with registration)**

NETWORK AND VISIT EXHIBITORS

1:00 p.m.

**OSU Blueberry Program and OSU/USDA-ARS Blueberry Breeding Program***Scott Lukas, NW Berry Production and Management Endowed Professor, Oregon State University, Corvallis**Jenyne Loarca, USDA-ARS, Horticultural Crops Production and Genetic Improvement Research Unit, Corvallis*

1:30 p.m.

**Meet the New Director of NWREC – A Brief Overview of the Center***Steve Young, North Willamette Research and Extension Center, Aurora*

1:45 p.m.

**Blueberry Virus Surveillance Program Report***Jason Myer, Northwest Berry Foundation, Portland*

2:15 p.m.

**BREAK – Courtesy of AgriCare, Inc.**

VISIT EXHIBITORS



2:45 p.m.

**KNOCKOUT-SWD, a New Tool for Combatting SWD***Bryan Witherbee, Agragene, St. Louis, Missouri*

3:00 p.m.

**New Pre- and Post-Emergence Herbicides for Weed Control in Blueberries***Marcelo Moretti, Oregon State University, Corvallis*

3:30 p.m.

**INDUSTRY RECEPTION****Reception and Program Sponsor – AgWest Farm Credit**  
(included with registration)

Reception &amp; Program Sponsor:



# THE 2026 OREGON BLUEBERRY CONFERENCE

Program Sponsor:



**TUESDAY, FEBRUARY 3, 2026 • 7:30 a.m. – 5:00 p.m.**

**Salem Convention Center**

200 Commercial Street SE, Salem, Oregon 97301

## **It's time to make your reservations for the Annual Oregon Blueberry Conference.**

**To receive our special discounted hotel room rates, attendees must make their reservations by January 8, 2026.**

Be sure and tell them you are attending the Blueberry Conference to receive the discount. We recommend you make your reservations as soon as possible.

Once again, we're having an Industry Reception with hors d'oeuvres and a no-host bar at the end of the program. This provides a great opportunity to visit with friends, associates and Exhibitors. Each paid registration will receive a ticket to the reception. Additional tickets are available for spouses or family members not registered for the meeting.

### **This year's program topics include:**

- The 2026 Legislative Session - Updates of Importance for the Oregon Blueberry Industry
- Current pollination research in Oregon Blueberries
- Pesticide Registration Process in Blueberries Through the IR-4 Program
- Seasonal Climate Forecast
- North American Blueberry Council update
- Blueberry Virus Surveillance Program Report
- NABC Government Affairs & Advocacy Update
- Mexico Blueberry Production
- New Pre- and Post-Emergence Herbicides for Weed Control in Blueberries

A very special thank you to our sponsors. Thanks to their generosity, we're able to keep the registration costs extremely reasonable.

**This is the most information-packed meeting in the blueberry industry. We hope you will join us on February 3.**

**Please fill out your preregistration form and mail it today.** We look forward to seeing you in Salem.